



PSU Food Industry Leadership Center

SCHOOL OF BUSINESS ADMINISTRATION

2011 NWGA Legislative & Political Update 2011 PSU-FILC Executive Forum & Women's Leadership Forum

AGENDA

Portland Marriott Downtown Waterfront Portland, Oregon

Thursday October 20st, 2011 – NWGA Legislative & Political Update

8:30 – 11:00 AM NWGA Legislative & Political Update Salons GHI

Thursday October 20th, 2011 – PSU-FILC Executive Forum

11:30 AM	Registration Opens
12:00 PM	Networking Luncheon
12:30	Welcome and Opening, Tom Gillpatrick
12:45	Opening Speaker, Lisa Sedlar, President, New Seasons Markets
1:45 – 2:30	Sessions Session #1: Bill Freichs, Group Director, Target Session #2: Craig Ostbo, Partner & Co-President, Koopman Ostbo Marketing
2:45 – 3:30	Speaker, Kevin Coupe and Tom Furphy: The Innovation Conversation
3:45	Closing Speaker, Anne Marie Roerink, 210analytics.com
4:30	Auction/Networking Reception
5:30	Dinner and Awards Keynote: Jeff Hansberry – President, Global Consumer Products, Starbucks

Wednesday, October 19th, 2011 – PSU FILC Women's Leadership Forum

11:30 AM	Registration
12:00 – 1:00 PM	Networking Luncheon
1:00	Welcome & Introductions
1:15	Panel
4:30	Networking Reception

NWGA and PSU-FILC have partnered and combined our two industry events. This forum will enhance our program and bring increased value to all attendees.